



SUNBUNKER

# ABOUT SUNBUNKER

SUNBUNKER studio offers a wide range of design build capabilities, combining research and practice to create solution-based outcomes that are tactile, visceral, pragmatic and engaging. We explore the relationship between our environment and the role humans play within it. Our vision is to execute environmentally sustainable projects that are economically rational, promote social capital and approach materiality conscientiously.

At our partner facility Founders Lab, we manage a fabrication workshop for the design and prototyping of custom-scaled elements. We maintain a resilient community of specialty fabrication groups and skilled creators to provide clients with the finest products using the most innovative processes and techniques.

## SERVICES

- Conceptual Development
- 3D Visualization
- Architectural Design
- Construction Documentation
- Physical Computing + Creative Coding
- Prototyping + Model Making
- CNC Engraving + Laser Cutting
- Woodworking
- Metal Fabrication
- On-Site Assembly + Installation
- Logistics





**PROJECT WORK**





PROJECT TYPE  
INSTALLATION

COMPLETED  
2017

LOCATION  
W 42ND, NYC

SIZE  
4,500 SF

## PRIVÉ REVAUX FLAGSHIP POP-UP

Privé Revaux opened their new flagship store in NYC located in the heart of Times Square to allow consumers to interact and test their products. Sunbunker, in collaboration with Founders Lab, designed and built a series of interactive vignettes to create a fully immersive experience that evoked the various identities of the brand's sunglasses: The Artist, The Billionaire, The Dreamer, and The Explorer. Each of the vignettes included the hashtag #ReframeYourself to encourage social media sharing.









PROJECT TYPE  
ENVIRONMENT

COMPLETED  
2017

LOCATION  
FOUNDERS LAB, NYC

SIZE  
3,500 SF

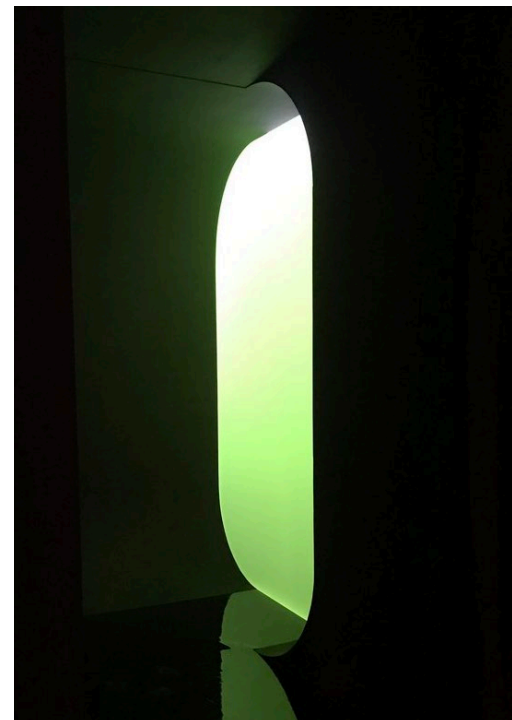
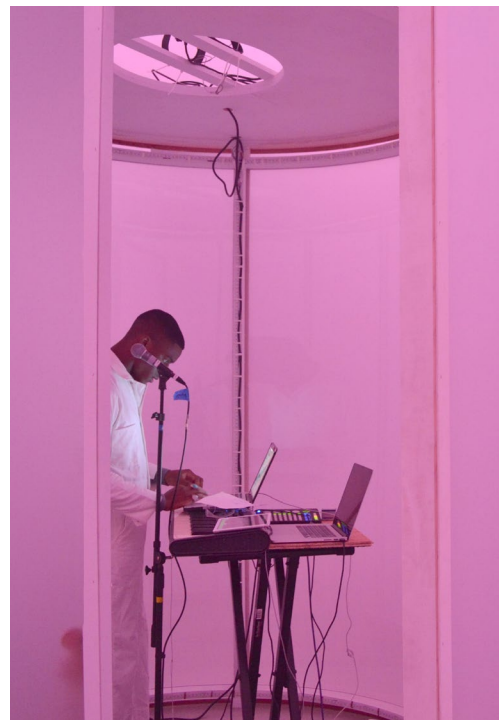
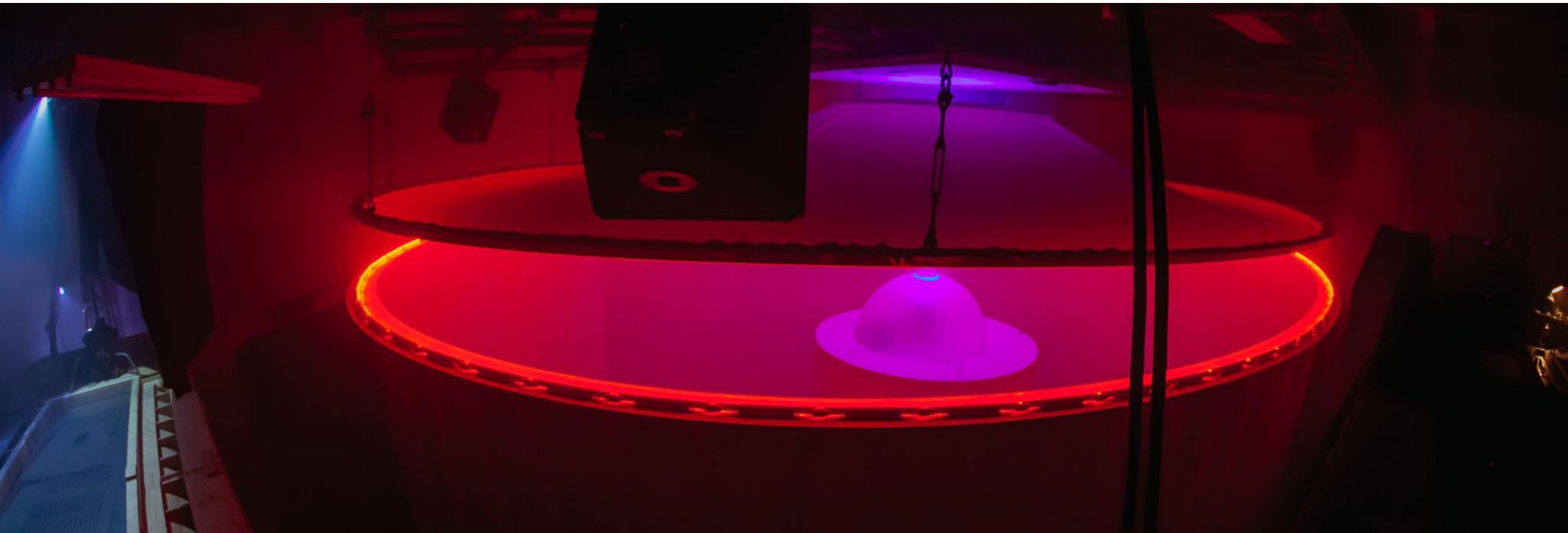
## MANIFEST 1.0

Program: Involved creating several individual spaces that frame the viewers multi sensory journey to an intimate oval shaped space for a live audiovisual performance. Programming included an entrance concierge space, gallery room and on-boarding tunnel.



SUNBUNKER









PROJECT TYPE  
ENVIRONMENT

COMPLETED  
2017

LOCATION  
SAN DIEGO, CA

SIZE  
10,000 SF

## XFINITY TV DINER - COMIC CON

In collaboration with Preview Events, the Activation took place during the Comic Con international festival, it involved re-creating the sets of popular HBO and Netflix television Shows: Game of Thrones, Orange Is The New Black and Luke Cage. The activation invited the public to experience detailed re-creations of Khaleesi's tent from Game of Thrones, the Litchfield Penitentiary Canteen, an Iconic setting in Orange is the New Black, and a Barber Shop from Luke cage.













PROJECT TYPE  
INTERACTIVE  
INSTALLATION

COMPLETED  
2017

LOCATION  
KINFOLK, BROOKLYN

SIZE  
500 SF

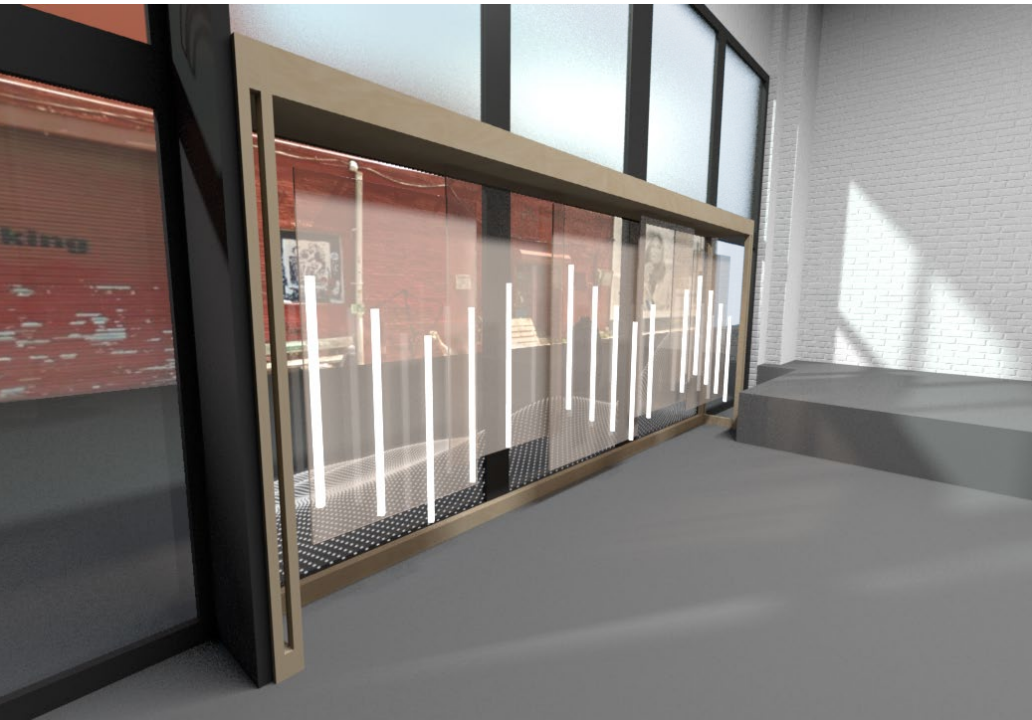
## LEVI'S X GOOGLE JACQUARD

The Levi's x Google Jacquard jacket is showcased in the storefront window, embedded within an interactive ecosystem of vertical pendant lights. The interactive lighting component is controlled using photo sensors directed towards street level activity. Custom pre-programmed settings have been generated in the studio, these custom settings are triggered via photographic differences captured from sidewalk activity.



SUNBUNKER









**CUSTOM BUILDS**

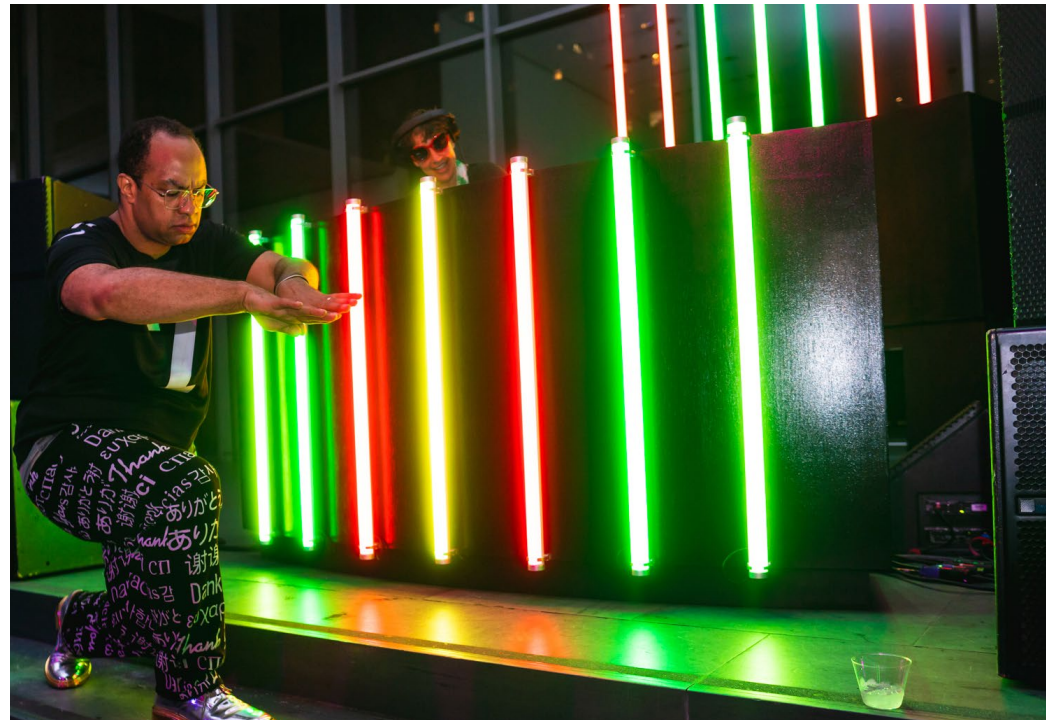




## ADOBE 99U - DJ BOOTH

The MoMA afterparty DJ Booth for Adobe 99U called for curved elements with Astera AX1 LED synced pixel tubes attached to the exterior and top faces. The tubes were calibrated to the beat of the music, and the wiring and control boxes were hidden behind seamless, easily accessible paneling. The booth was made in four parts out of plywood and wiggelboard to be easily portable.







## Custom features available:

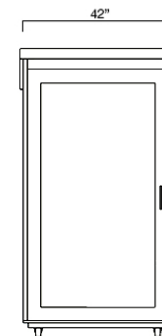
- Sound Insulation
- Ambient Lighting
- Power Outlets
- Custom AV
- Portability
- Solar Power
- Ventilation
- Locking Wheels
- Levelers
- Custom Built-Ins

\*Additional features can be available pending design

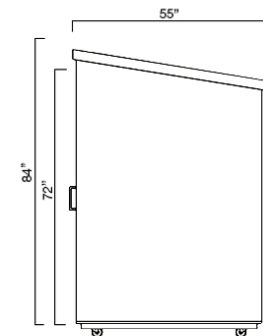


## SOUND BOOTHS

Sound booths provide a private space among a public setting, creating opportunity for more focused interactions, leading to a greater dynamic experience. Whether used for telecommunications, personal work spaces, meditation, or other purposes, sound booths can be custom fabricated to support multiple applications and interactions.



FRONT VIEW



RIGHT VIEW







## CASE STUDY 001

*The New York Times Travel Booth:  
Call a Journalist*

Custom Sound Booth designed and fabricated for The New York Times - A Night of Philosophy.

## Features:

- Sound Insulation
- Custom Built-Ins
- Ambient Lighting
- Custom Finish
- Custom AV

## Dimensions:

4'L x 5'W x 7'H





## CASE STUDY 002

*ACLU Phone Booth:  
Civil Liberties on the Line*

Custom Sound Booth designed and fabricated for the ACLU - Civil Liberties on the Line

## Features:

- Sound Insulation
- Custom Built-Ins
- Ambient Lighting
- Locking Wheels
- Custom AV

## Dimensions:

42”L x 55”W x 84”H



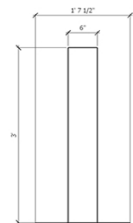


## LIGHT BOXES

Light box displays have become popular promotional tools as they reinforce branding as well as provide measurable marketing results. Sunbunker offers light boxes for both rental and custom fabrication. In house, we have four 8'x6'x4" aluminum LED backlit light boxes available for rent, with custom fabric printing available to order. We also offer services to fabricate custom light boxes from concept to completion.



FRONT VIEW



SIDE VIEW







## CASE STUDY 001

*Liberty Media:  
Annual General Meeting 2018*

Aluminum lightboxes (available for rent) and custom window light box to conceptualize a kitchen space.





## 3D SIGNAGE LETTERS AND LOGOS

Dimensional Signage enhances brand identity by adding an interactive element directly to your logo, bringing your brand to life. Custom 3D lettering and logos can be fabricated from provided artwork and surfaced with acrylic, wood, MDF, or other custom finishing techniques. Optional flame retardant additives are also available.



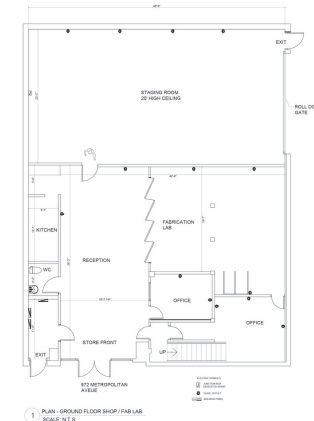
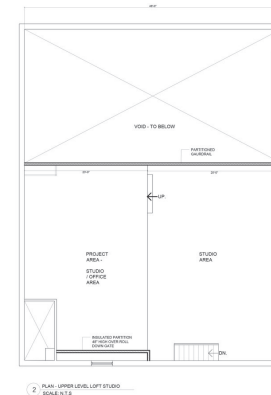






## ABOUT FOUNDERS LAB

Founders Lab NYC is a collaborative space and partnership between Preview Events and SUNBUNKER studio. The team includes architects, designers, carpenters, production managers and event producers. Our mission is to provide intelligent design and production solutions for live and staged experiences.







SUNBUNKER

